# Custom online multi vendor marketplace built in Laravel

A 360° e-commere market platform for shoppers

| Industry: | Platform | Technology |
| --- | --- | --- |
| E-commerce | Web | Laravel |

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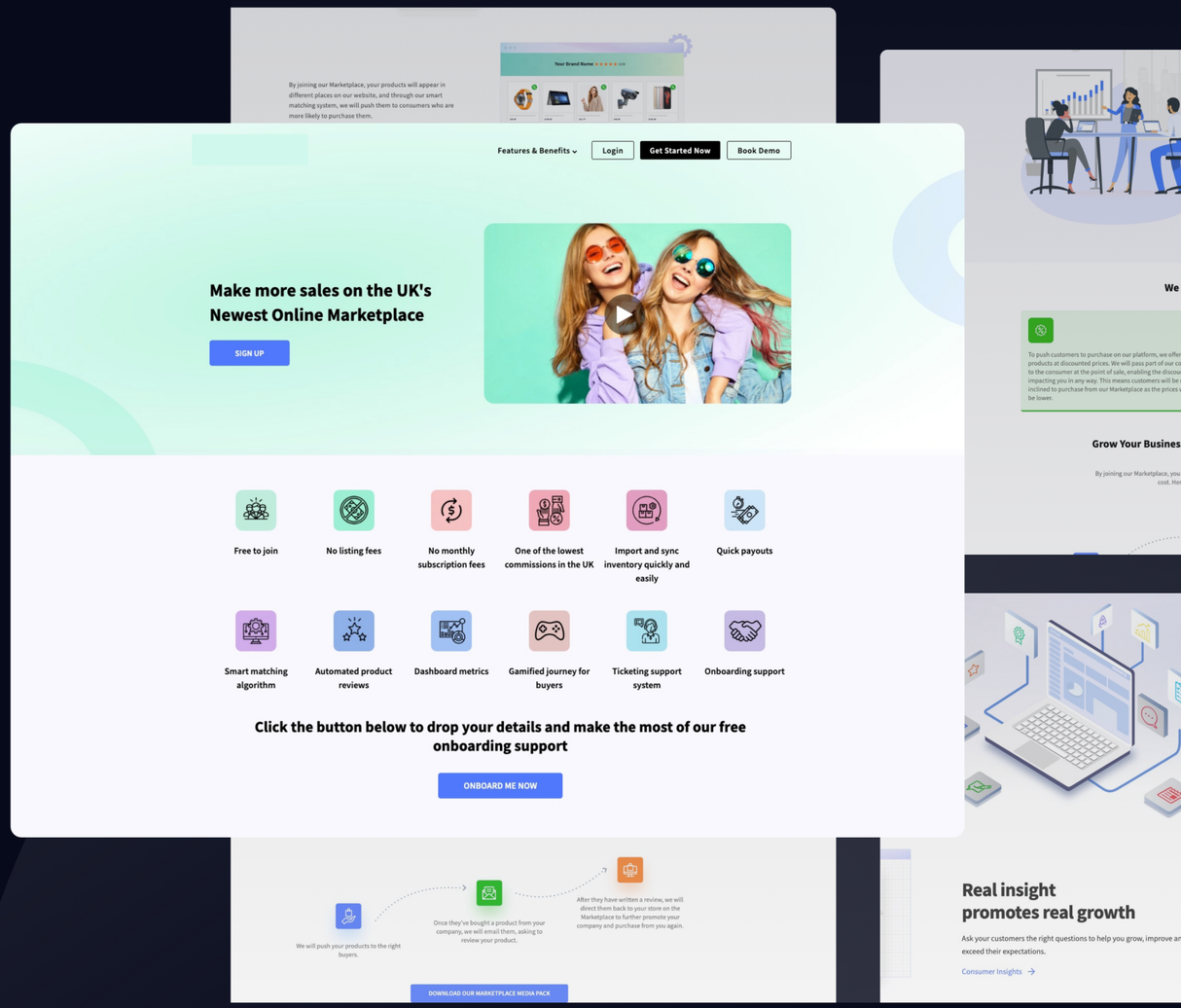

SUMMARY

# The Future of online retail

Our client wanted merchants to push their products to the right customers and make them irresistible with the help of a smart matching system. Working on the world’s first social review platform, we had to understand what customers want and what they are looking for. Through customer reviews and instant feedback, we created a system that could gauge what the current trends are. Merchants could further share their best reviews on the most popular social media platforms to generate leads and acquire new customers.

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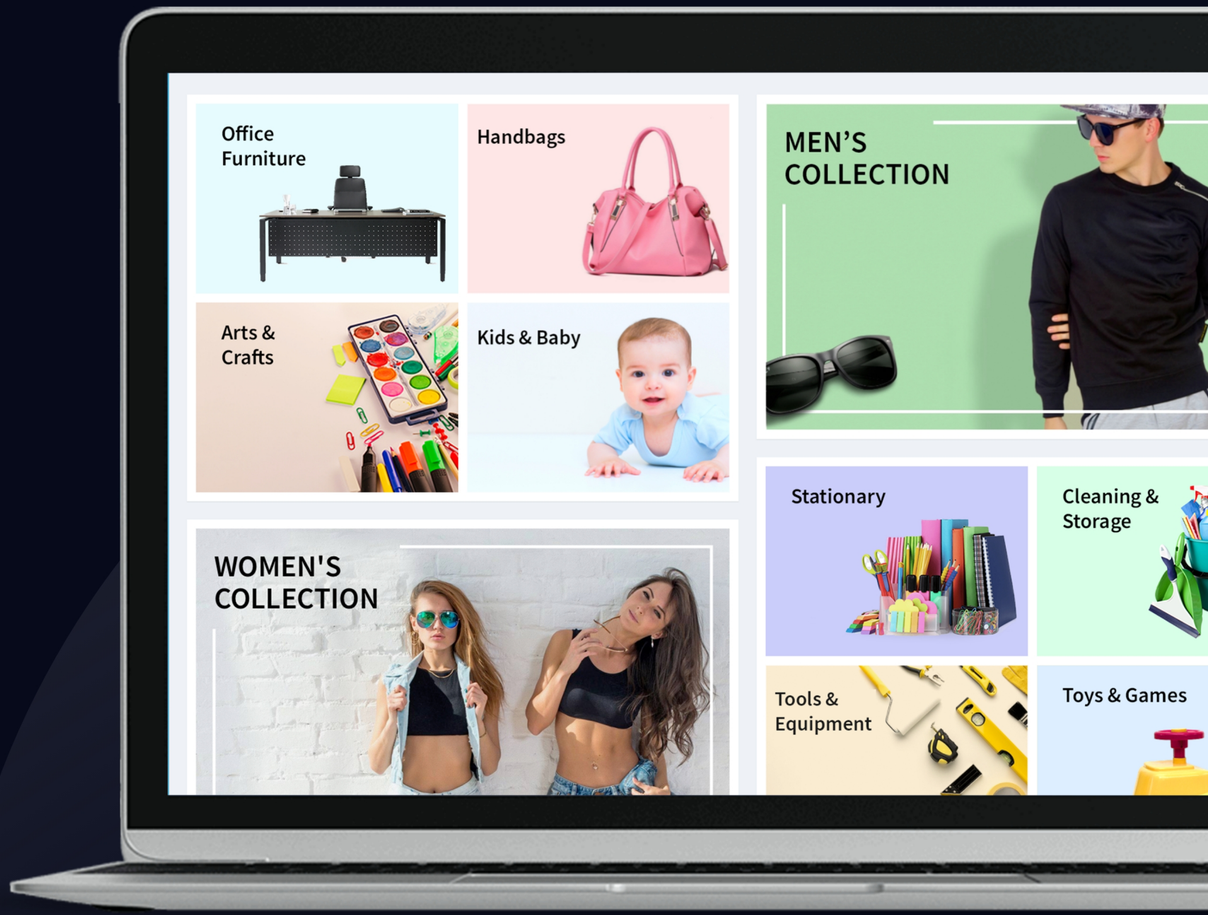

PROJECT GOALS

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## Easy product listing

Enabling the merchant to be able to create products one by one and upload in bulk using CSV, XLS or with the help of integration with their IMS.

## Coherent Integration

Integration with premium marketplaces, fetching products using their APIs and keeping it in sync with their inventory regularly.

## Hiccup Free Refund

Managing refunds with payment gateways for both customers and merchants seamlessly.

FEATURES

# Merchants pay commission only on successful sales

- Adding a product without any listing fee
- Automatic payouts after a sale is made
- Automated Feedback Requests
- Consumer Insights
- Customisable Invite Template
- Profile customisation
- Review Marketing Suite

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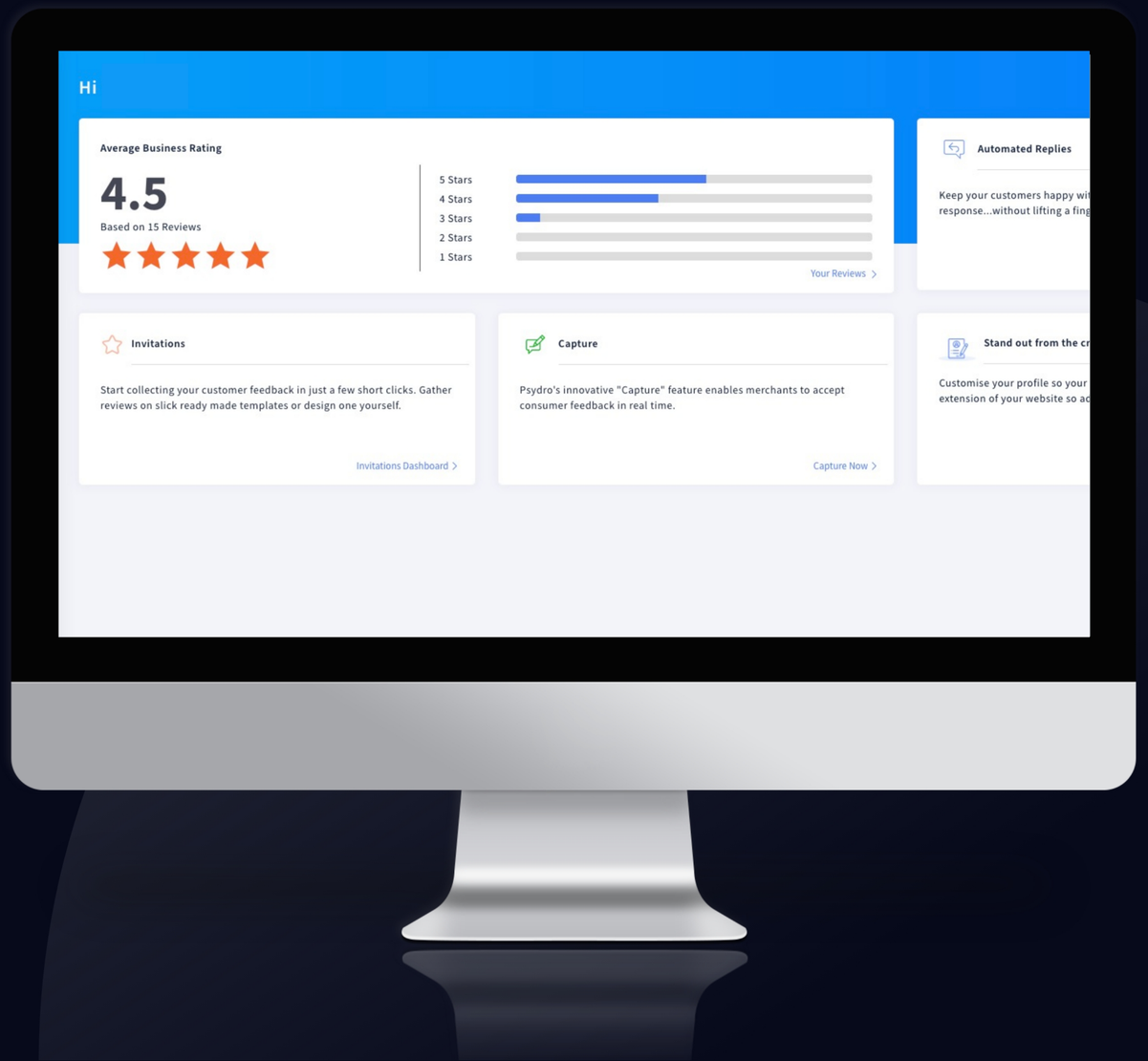
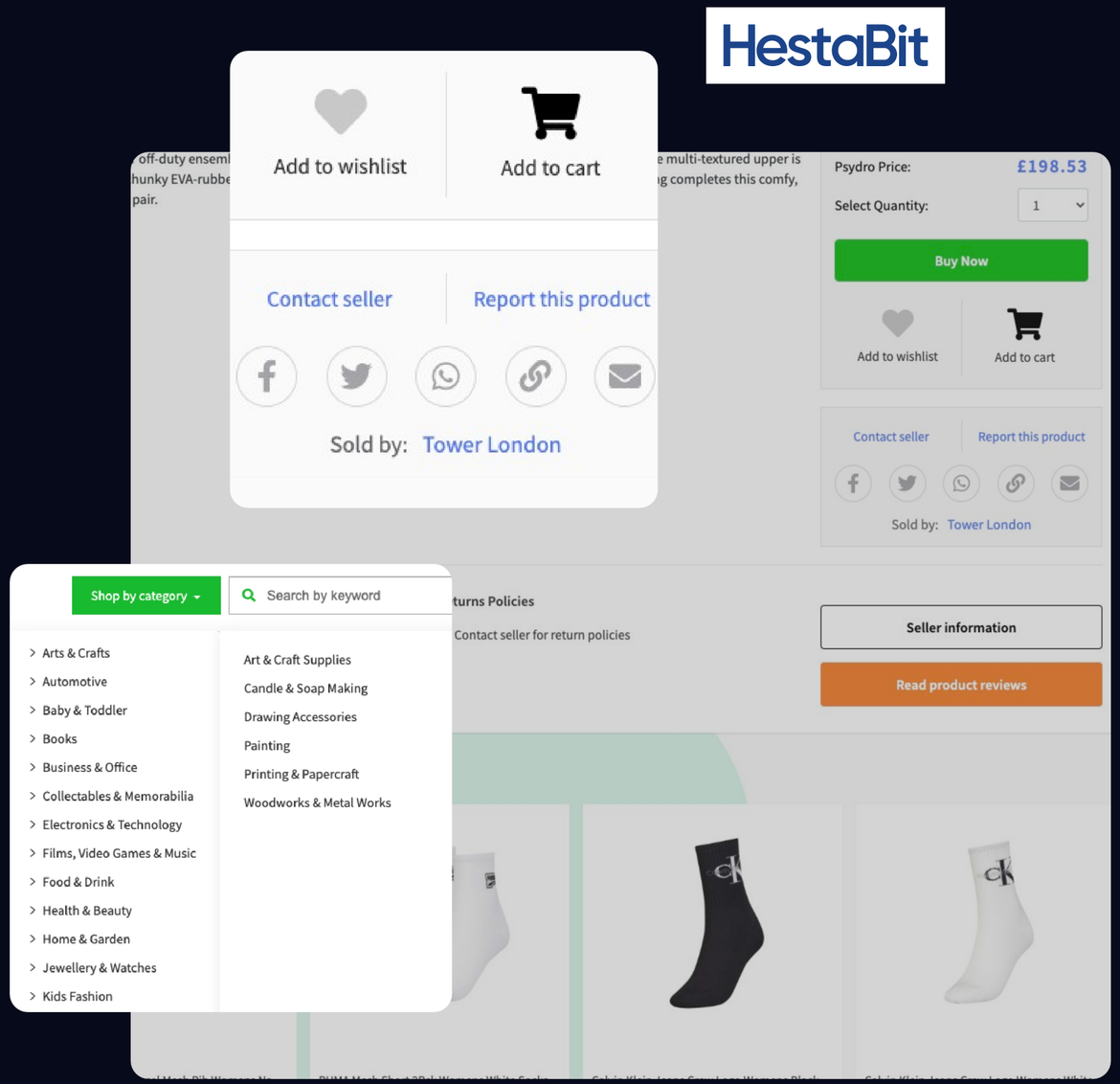


FEATURES

# Customers get a discount every time they buy a product

- Review a product after getting it delivered
- Guest checkout
- Contact seller before you buy a product
- Ticket Management
- Wishlist, Add to cart
- Search, filter product using different keywords



# Wireframe

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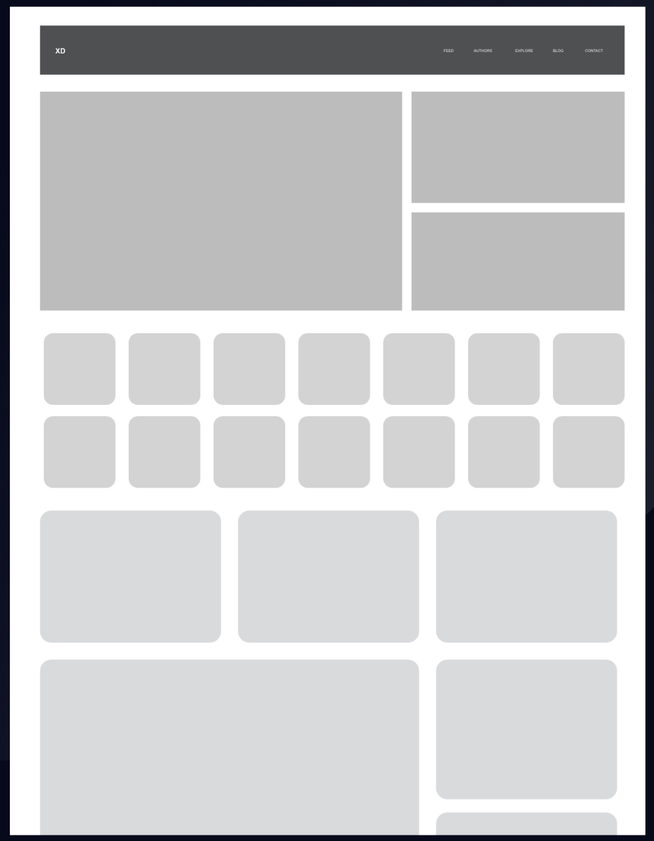


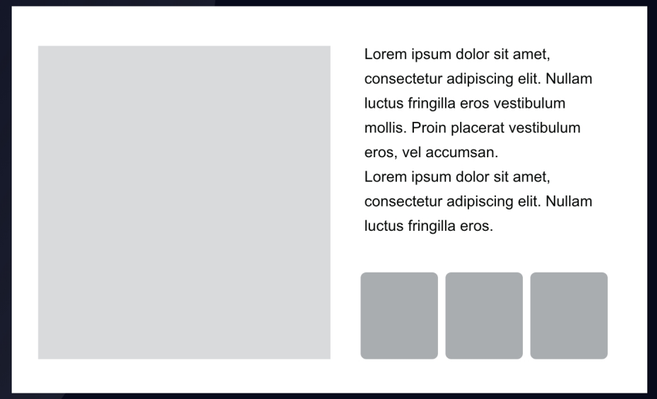


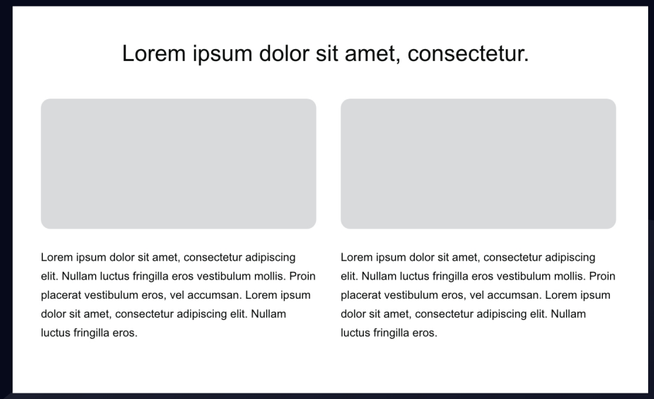


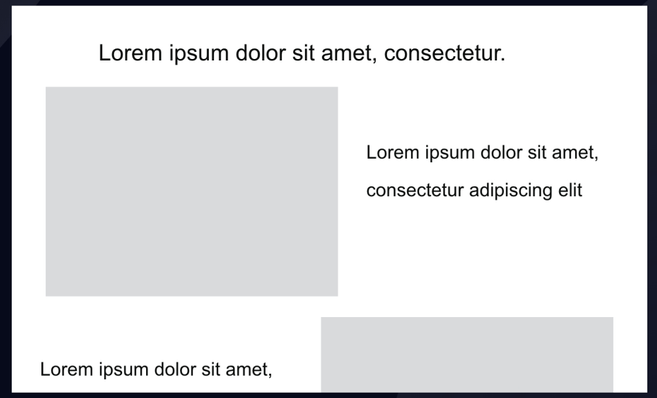


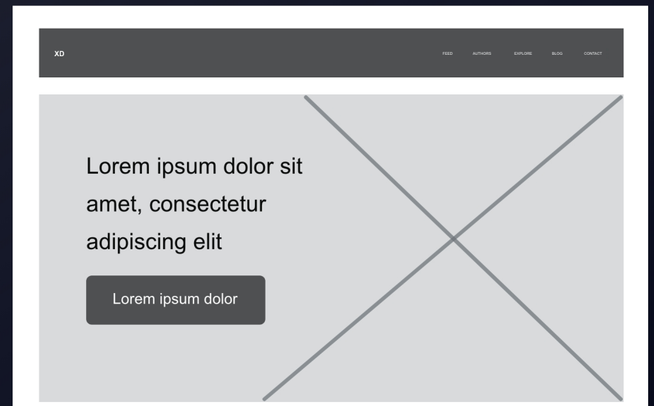

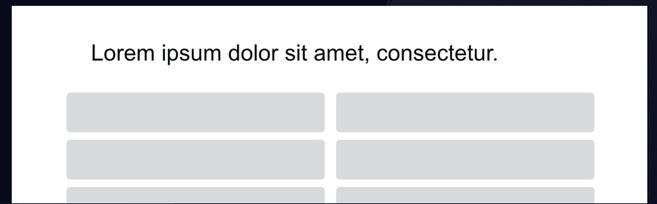

Design System

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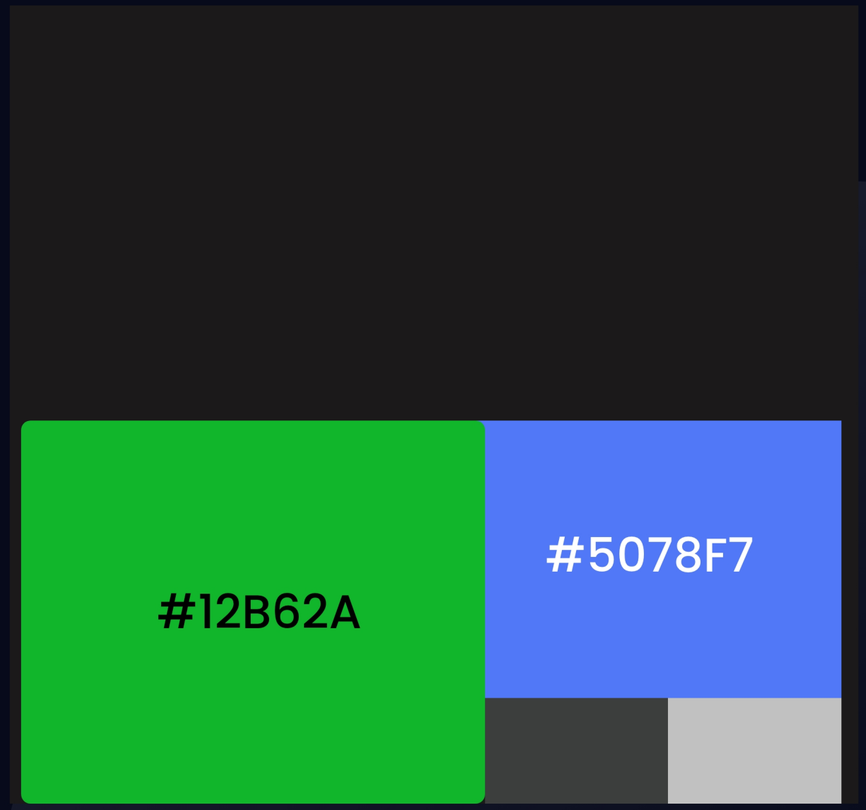
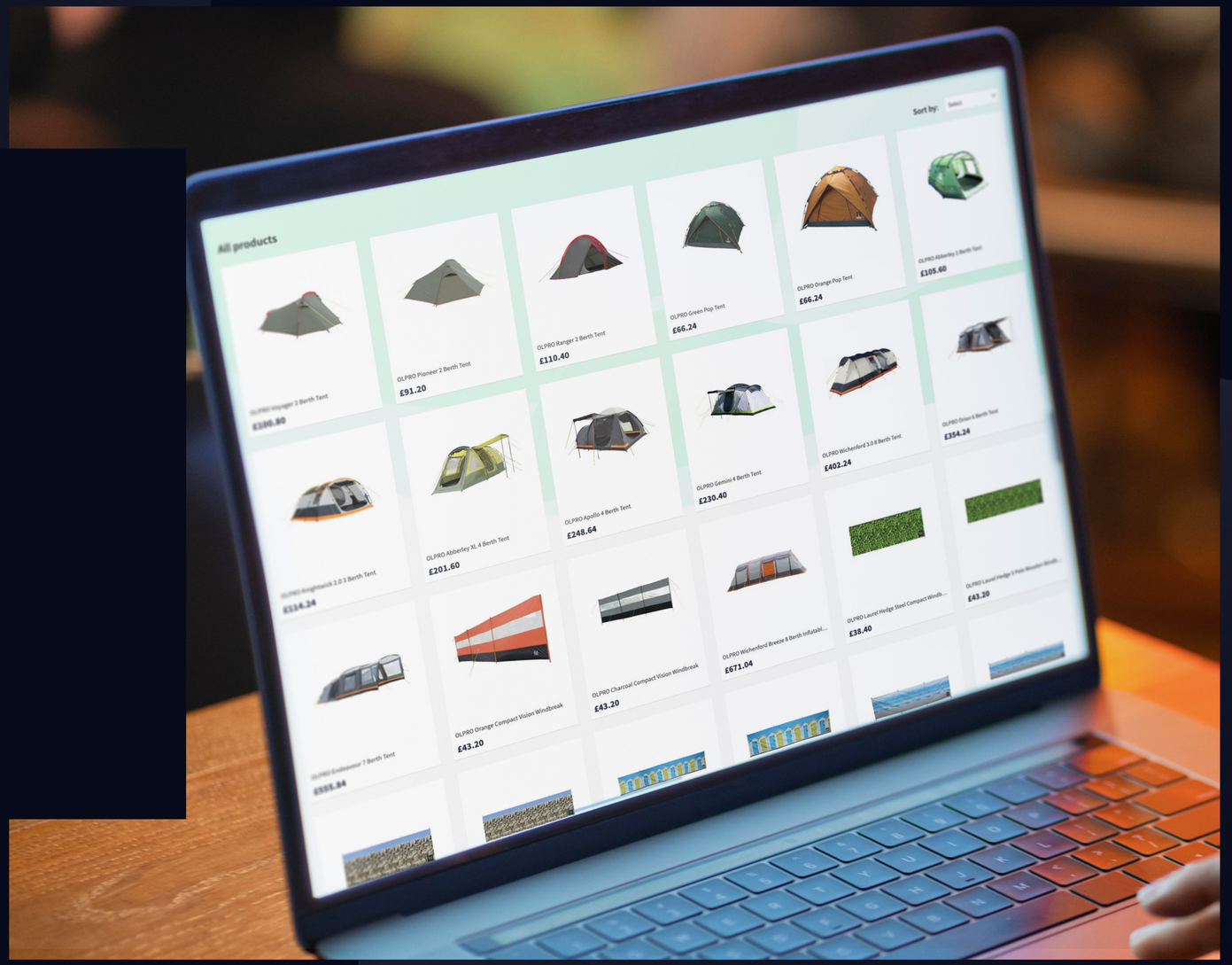
Source Sans Pro

Sub heading 25

Text



# 100k+ Products

within 2 months of launch